



THE ETHEREUM RE-RATING

*WHY THE SMART MONEY'S
SECOND MOVE COULD BE
BIGGER THAN THE FIRST*

I've seen a lot in 22 years of trading.

Meme stock madness. Pandemic crashes. Fed pivots. AI bubbles. Crypto winters.

But every once in a while, a trade shows up that doesn't just make sense — it snaps into place.

That's what happened back in June when I published my first report on ETHA — the Ethereum-linked ETF.

At the time, it was trading around \$18.30. The setup looked electric. My OMEN Scanner was lighting up with massive repeat call sweeps. December \$20s. December \$21s. Volume stacking like bricks on a foundation.

Since then? ETHA's surged to over \$28.30 — a **54% move**.



ETHA chart: April-present, daily candles — courtesy of TC2000

But here's the thing most traders don't get...

That was only the first leg.

The re-rating has just begun.

And right now, Smart Money is positioning for the second wave — a larger, more sustained repricing of Ethereum as a regulated, yield-bearing, inflation-resistant asset class.

Let me show you why...

THE ETH ETF APPROVAL ALREADY HAPPENED — BUT THE FLOWS HAVEN'T

The SEC approved Ethereum ETFs back in July and August of 2024.

It was a milestone — but not a moonshot.

Why? Because BTC was sucking all the oxygen out of the room.

Bitcoin had the narrative. It had the post-election pump. It had the ETF-driven flows. Institutions were playing it safe. Ethereum lagged.

While BTC rallied +43% from November 2024 through Q1 2025, **ETH actually fell 7%.**

The result?

A massive **divergence** in price performance ... but not in fundamentals.

ENTER THE GENIUS ACT: THE REAL CATALYST FOR ETH'S RE-RATING

Fast-forward to today...



Image courtesy of The White House

President Trump just signed the **GENIUS Act**, providing federal recognition and oversight of stablecoins – those digital dollar proxies used in everything from DeFi to global remittances.

And here's the kicker:

- **The vast majority of stablecoins – including USDC and USDT – are built on the Ethereum network.**

That's a big deal.

It means Ethereum just went from “altcoin platform” to **federally-recognized financial infrastructure** – a rails provider for the next phase of the digital dollar.

ETH isn't just a bet on DeFi anymore. It's a bet on the **regulated crypto economy**.

Smart Money knows this.

They've seen the ETF approval.

They've read the GENIUS Act.

And now they're buying the next move.

ETHA STILL HAS ROOM TO RUN (AND I'VE RAISED MY TARGET)

ETHA now trades around \$28.30.

I've raised my target to **\$31** – and that still may be too conservative.

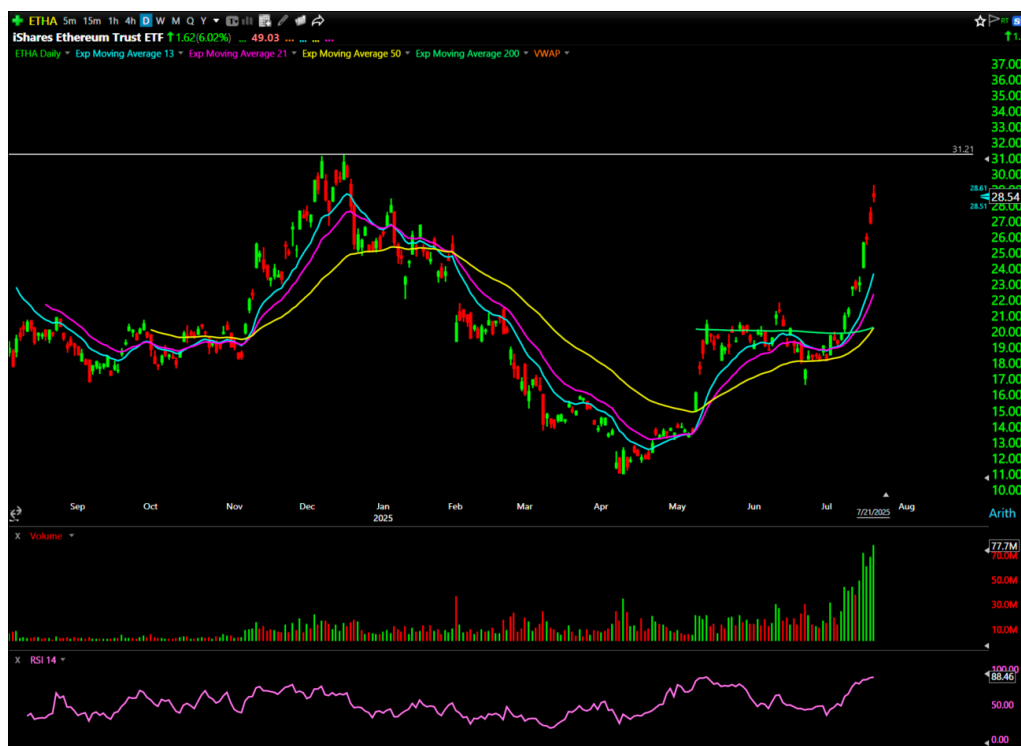
Why do I think it's going higher?

- ETH is still undervalued relative to BTC by historical ratios.
- ETH now has **regulatory tailwinds**, not just ETF wrappers.
- The market is beginning to treat Ethereum like a hybrid: **tech platform + yield asset + inflation hedge**.

When that happens, the multiple expands – just like it did for Bitcoin.

Why am I targeting \$31?

Because that's *exactly* where the chart previously topped out in December:



ETHA chart: 1 year, daily candles – courtesy of TC2000

That level is acting like a magnet for the current momentum.

THE MARKET IS CATCHING ON — BUT THE SMART MONEY'S AHEAD





When I started building this position, no one was talking about Ethereum.

But now? This trade is going mainstream.

It's headline after headline, with higher and higher price targets...

Ethereum outpaces Bitcoin and Solana, surges above \$3,200 — trader predicts a shocking \$30,000 top

Last Updated: 15 July, 2025 08:57 PM -7 GMT

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I know what you're thinking...

Once the media is talking up a trade, it's too late ... right?

Wrong.

My OMEN Scanner doesn't lie. And it suggests there's plenty of room for ETHA to run.

I'm seeing **new** call sweeps **every day** on ETHA. These aren't retail trades. They're repeater bets above the ask. Structured, strategic, and massive.

Smart Money is betting that the **second move** in Ethereum's re-rating will outperform the first.

They're not chasing — they're positioning.

And that's exactly what I'm doing too.

THE TRADE I'M HOLDING

As the trade evolves, I'm keeping my positioning primed to squeeze the most out of every tick.

I'm now long the **ETHA December 19 \$25 calls**.

These give me:

- **Time** to let the re-rating narrative play out.
- **Defined risk** (premium paid).
- **Leverage** to ETH's upside without trading crypto directly.

If ETHA pushes to \$31-32+, these contracts could double or triple. If ETH rallies even harder, gamma kicks in.

We're talking about **3X+ asymmetry** on a move that's already supported by flows, fundamentals, and a clear macro thesis.

RISKS AND STOP-LOSS LEVELS

Every trade has risk.

If ETHA trades flat, time decay eats premium.

If ETH rolls over with risk assets, the position could lose value.

That's why I manage with **defined stops** and **scale-out rules**.

I'm not trying to hit a grand slam — I'm stacking probability with a **controlled swing**.

GET IN BEFORE THE NARRATIVE CATCHES UP

Bitcoin already got its ETF moment.

Ethereum *got the approval...* but now it's getting the **narrative** — as the backbone of stablecoins, the core of on-chain finance, and the only major network offering **regulated, yield-bearing digital infrastructure**.

The Smart Money sees it.

The price is starting to reflect it.

But the real move? That's still ahead.

I'm already in.

The only question is ... are you?

Let's go,

Ben Sturgill